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THE COLEMAN JOURNAL

PUBLISHED IN THE PREMIER COAL MINING CENTRE OF THE CROW'S NEST PASS
A WEEKLY RECORD OF INTERESTING COMMUNITY NEWS READ BY YOUNG AND OLD

The Most Effective Advertising Medium for reaching the People of Town and District. The Journal goes into the Homes

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VOLUME 15, No. 60

COLEMAN, ALBERTA THURSDAY, MARCH 25, 1937.

\$2.00 PER YEAR; SINGLE COPY 5c

CORONATION CELEBRATION IS PLANNED

Enthusiastic Response to Meeting

Fireworks Display Suggested as Part of Celebration Program—Meeting Again This Evening.

A meeting called by Mayor Pattinson to discuss arrangements for observing the Coronation of King George VI. was held in the council chamber on Thursday, March 18, at 7.30 p.m. Representatives of local organizations present were M. Opulski, Albert Kolbert, Polish Society; J. Rushton, W. Jenkins, Elks; Mr. Webster, I.O.O.F.; H. Wilton-Clark, M. W. Cooke, Masonic Lodge; Col. R. F. Barnes, W. S. Purvis, Canadian Legion; J. Mayerchak, Steve Siaka, Slovak Societies; A. McCulloch, St. John Ambulance Association; A. Toppapo, Italian Society; R. M. Greenhalgh, W. Fraser, school trustees; J. M. Allan town council; Rev. A. S. Partington, St. Alban's church; Rev. Father Dunbar, Holy Ghost church; Rev. H. J. Bevan, St. Paul's United church; Lieut. Fitch, Salvation Army.

Briefly explaining the object of the meeting, to which himself and Councillor Allan had been appointed to represent the council, Mayor Pattinson declared the meeting open for discussion.

On motion of Purvis-Allen, the motion carried that a suitable celebration be arranged; carried unanimously.

M. W. Cooke suggested that arrangements be made so that if inclement weather prevailed, the program could be carried through in the arena instead of the sports ground.

R. M. Greenhalgh suggested that a sports program be arranged in addition to the patriotic

A BOUQUET

Calgary, March 16, 1937
We wish to compliment you not only on the manner in which you set up our advertisement but also on the whole set-up of the High School Opening Supplement of March 11. Coleman can justly be proud of "The Journal."

Yours truly,
H. S. PERKINS LUMBER CO.

Legion Will Observe Vimy Anniversary

W. S. Purvis Installed as President and Col. R. F. Barnes, Secretary, for 1937.

Meeting in the council chamber on Sunday afternoon, the executive of the Canadian Legion and the Women's Auxiliary decided to commemorate the anniversary of the battle of Vimy Ridge with a banquet in the Oddfellows' hall on Saturday, April 10, at 6 p.m. sharp, followed by a short dance. Accommodation will be provided for 110, and tickets will be available at 75c each. An address will be given by the chaplain, Rev. H. J. Bevan, and the usual toast, interspersed with musical numbers.

The Legion executive discussed the much-talked of club building, and after going over figures submitted for renting premises, decided to table the matter till after their annual carnival to be held on May 29 and 31. They have purchased a piece of property from the C.P.R. on Main street just back of the building site. It was proposed that a building costing about \$10,000 be erected.

President Purvis expressed the appreciation of the executive to Harold Turner, secretary for two or three years, whom he stated had carried on during difficult times and when support was at a low ebb. He hoped he would continue to give the executive his co-operation.

Steps will be taken to place all ex-service men in active membership in the branch, and to make continued efforts towards the erection of a club.

Journal ads. are business-getters.

Police Busy in Early Morning on Sunday

Spread the Dragnet Saturday Night and Raided Two Gaming Houses.

The police court on Monday morning opened bright and early with a number of charges for gambling under Section 226 of the Criminal Code.

The first was a charge against Harry Chakinda of East Coleman for keeping a gaming house. At 1.30 a.m., March 21, Sergeant Cawsey and his men raided the place where a merry game of draw poker was in progress and about a dozen were there. So completely surprised was the gathering that they were caught with the cards before them and their money placed as bets. Their names were taken, and summons were issued to appear in court before Magistrate Gresham on Tuesday morning.

At 2 a.m. Chief Antle and night constable Nigatuk pounded down on Peter Chow's laundry on East Main Street and here a very keen game of Black Jack was in progress, with cards spread out before the players with 25c on each card. Peter was charged on Monday, but pleading not guilty the case was adjourned till Tuesday morning, when he was fined \$25.00 and costs.

Canadians and Leafs Clash at Arena To-night

Coleman Canadians and Lethbridge Maple Leafs will clash at the local arena to-night in the first of their two game home and home series for the league championship and Wright cup.

Since last seen here Lethbridge have been going places and are now western Canada intermediate champions. Hope springs ever anew, and since having reached the pinnacle of hockey fame in their division they have been angling for a game with the seniors hoping to add to their laurels.

Bishop Sherman at Confirmation

Holding confirmation services at Blaimore and Coleman on Friday evening, Rt. Rev. L. Ralph Sherman held the rapt attention of the candidates and people in his address. He spoke on three gardens—the Garden of Eden, the Garden of Gethsemane and the garden of Joseph, of Arimathea, where Jesus was buried after the Crucifixion.

Though this is a rapidly changing world, and people's minds were distracted by many diverse things, yet they should always remember each day to give spiritual thoughts towards the lessons which the Bible teaches in its descriptions of the gardens he mentioned. By doing this greater happiness could be obtained, which can only come from God and not from worldly desires.

The candidates in both parishes were presented by Rev. A. S. Partington, rector, and the churches were filled to welcome the bishop, who left following the services, for Calgary.

ST. ALBAN'S CHURCH NOTES
Holy week and Easter services: On Good Friday the three hours' meditation on the seven last words from the Cross, commencing at noon. All are cordially invited to spend at least some time at this service.

Easter Day—Holy Communion at 7 a.m. and 9 a.m., Sunday school 12.30 p.m., and evensong and address at 7 p.m. All communicants are cordially invited to make their communion on Easter Day.

Icy sidewalks covered with light snow were the cause of many painful falls on Saturday. One lady so hard on Main street that she rebounded from the sidewalk and suffered from a severe shock.

Four Days for Musical Festival Is Decision

Increased Entries May Also Make Necessary Appointment of Additional Adjudicator

The executive and syllabus committees of the musical festival committee met in the Greenhill hotel on Monday evening, with President G. Pattinson as chairman. Present were T. Guahil, W. G. Moffatt, G. E. Cruickshank, W. H. Moser, Miss M. Powell, Miss R. Trono, Miss M. Chardon, H. T. Halliwell, Mrs. J. H. Farmer, secretary.

Mr. Pattinson opened the meeting urging the co-operation of all committees towards making the 1937 festival successful, and also commended Mrs. Farmer for her efficiency as secretary.

Discussion on the number of entries last year elicited the fact that adjudicators felt that the work was so heavy in a three days festival that assistance would have to be provided or the festival extended to four days. On motion it was decided to hold the festival on November 1, 2, 3 and 4 and that an assistant adjudicator be engaged if the executive deemed it necessary. Mr. George C. Coutts, of Vancouver, was appointed adjudicator, and if not available, Mr. Ronald Gibson, of Winnipeg, who was here in 1934.

The syllabus will be prepared by the secretary and committee and issued in about two weeks. W. H. Moser, who has taken a very active part in festivals as an instructor and also on the executive, has been appointed to the Board of Examiners for the Western Board of Musicians, which includes the universities of Manitoba, Saskatchewan and Alberta.

What! Another Soap Bet?

Bill Ball of the Grand Union was the loser of the last bet to appear in this paper. However, being a good loser, he has again bet with the "B.O." man, Harold Grevelt, 100 cakes of Lifebuoy Soap against 1 ? 1 Bill Battiford in Western Canada finals.

Ballot Favorable To 2-Year-Period

The pit head ballot taken on Thursday to decide the question: "Are you in favor of proposed agreement for a period of two years?" resulted in 451 voting Yes, 246 voting No, and 10 spoiled ballots.

You May Talk

till you are blue in the face; you may use many forms of advertising, but there is not one so convincing and productive of customer goodwill as an effective display advertisement in The Journal. It gives prestige to your business and sets a good example which is bound to repay advertisers well. Coleman people read their local weekly newspaper and take a keen interest in all it prints, both reading matter and advertising. It is the "Shop Window" of the community.

Pit Committees Sign 2-Year Agreement

Saturday Afternoon 2-year Agreement Ratified Between Mine Workers and Companies.

Meeting in the International Co. offices on Saturday afternoon at 4 o'clock, the 2-year agreement to go into effect April 1, to replace that which expires on March 31, was signed by the pit committees for International and McGillivray miners, and by the executive officers of the company.

Wage scales, contract rates and hours are practically the same, with a proviso that if a general minimum wage increase comes into effect in western Canadian coal mining areas, negotiations would be opened here to make amendments or changes in the agreement to meet the conditions.

Many Visited New School Last Week

Expressions of Admiration and Satisfaction by Ratepayers on Fine Appointments of New Building

It is estimated that about 2,000 people from Coleman and adjacent towns passed through the new school building on the days it was open for the public, before it is opened for the classes following the Easter holidays.

Ratepayers expressed satisfaction that the town has such a fine building, and from remarks heard appear to be of the opinion that the appropriation for its cost has been wisely expended. The people may well be proud of having such a fine modern institution, which takes a place second to none in any of the cities of the province.

It sets a new standard for building construction in town, and is also a splendid example of the work of the local contractor, J. S. D'Appolonia, who commenced excavation on October 8, and handed the building over complete in every detail by the middle of March.

The auditorium particularly brought forth lavish approval, providing a splendid hall for school assemblies which heretofore has been lacking.

The high school had planned on staging a play in the auditorium of the new high school, but owing to circumstances, it was delayed. It is expected that it will be put on some time after Easter.

Mrs. David McCormick of Vulcan, stopped off to visit Mrs. C. F. Dunlop on her way home from Vancouver.

COLE'S THEATRE

Bellevue, Alberta

Wednesday, Thursday, Friday and Saturday
March 24, 25, 26, and 27

EVERYBODY'S GOING TO THE BIG SHOW!

Take your Dancing Sweetheart and a grand star cast...add girls' comedy! spectacular romance!...wrap it all up in tantalizing Cole Porter songs...and you have the mightiest singtime musical of them all!

BORN TO DANCE

starring
ELEANOR POWELL

JAMES with VIRGINIA
STEWART BRUCE
Use Musical - Set Show - Features -
Longford - Raymond Walburn
Alan Dinshori - Buddy Ebsen
A Metro-Goldwyn-Mayer production

MID-NITE PREVIEW

SUNDAY, March 28th, at 12:05

Robert Montgomery, Madge Evans, Frank Morgan and Billie Burke in P.G. Wodehouse's seven star comedy

"PICCADILLY JIM"

Scream-lined for a thousand laughs. It's Montgomery's best. ADMISSION 30c and 25c

Monday, Tuesday and Wednesday, March 29, 30 and 31
BARBARA STANWYCK and ROBERT YOUNG, in

"RED SALUTE"

also Comedy, Novelty and Serial

Daily Free Delivery to all parts of the town

Easter FOODS

Consult our Week-End Specials. Save Money.

Ed. LEDIEU'S

Ed. LEDIEU'S

SPECIALS Good Only for March 25, and 27 SPECIALS

Tomatoes, Libby's Choice, 2's, 7 tins for	\$1.00	Classic Cleanser, regular size, 3 tins for	25c
(Lining up to Agreement)		Aylmer Orange Marmalade, 16 oz. Jars	25c
Golden Bantam Corn, 2's, 2 tins 25c		Salted Sodas, Weston's, 13 oz. packets	18c
Jelly Powders, assorted flavors, 6 packets for	25c	Dried Fruits, Apricots, Peaches and Pears, 2 pounds for	35c
Dutch Cocoa, bulk, 2 pounds 25c			
Bleached Raisins, California, lb. 15c			
Ginger Snaps, fresh stock, lb. 15c			

Fresh Fruits and Vegetables in season at Reasonable Prices

Oranges--- "Gold Buckle," 324's, per dozen 30c, 288's, per dozen 35c	
Bananas, Golden Ripe, 2 lbs. for 25c	Cauliflower, nice heads, per lb. 23c
Lettuce, medium size heads, each 15c	Tomatoes, Mexican Field, per lb. 25c
Celery, California, per pound 15c	Brussel Sprouts, per pound 25c

MRS. MINUNZIE of Blaimore Greenhouses will be in our store on Saturday with Cut Flowers and Potted Plants, come in and see them.

Meat Specials---This Week Only

Swift's Premium Ham, whole or half, per pound	28c	Swift's Premium Bacon, whole or half, per pound	32c
Swift's Windsor Ham, whole or half, per pound	36c	Pot Roast Beef, per pound	10c
Swift's Pure Pork Sausage, 2 lbs. 35c		Pot Roast Veal, per pound	11c
		Home-Made Sausage, per pound	15c

Fresh Fish--- All Kinds arriving for Good Friday. Please note this is not Frozen Fish. ---Fresh Fish

Fight Between Nazi Germany and Catholic Church Expected

Berlin.—An open fight between Nazi Germany and the Roman Catholic church appeared in prospect as the result of a vigorous pastoral letter by Pope Pius XI circulated to German Catholics.

The letter, dated March 14 from the Vatican, astounded even German Catholics. It accused the Nazi regime of having violated the German-Vatican concordat of 1933 and encouraging anti-Christian movements.

Principles of the Catholic faith were presented in the holy father's pronouncement in such sharp contrast to the philosophical teaching of Nazism that the Catholic circles in Berlin fully expected the Nazi government to cancel the concordat.

Read from the pulpits as a "sendschreiben," or pastoral letter, the message, said Catholic circles, because of its content and general appeal, was the equivalent of an encyclical although technically did not bear that name.

The letter arrived in Berlin late Saturday night. It was delivered to the various parishes secretly by automobile messengers. At Berlin cathedral it was read by Count Konrad von Preysing-Lichtenegg, bishop of Berlin.

Late Sunday afternoon the bishop summoned all Berlin members of Catholic men's societies to a special meeting, in the course of which he told his flock of the gravity of the situation and urged them to be prepared for an open fight with the Nazi regime.

Informed Catholic circles regarded the moment as well chosen psychologically for the church to bring its grievances against the Nazi regime into the open. It coincides with the Protestant opposition's fight against the general synodical elections which Reichsführer Hitler has ordered held and with the removal from the Austrian cabinet of the pro-German Otto Neustädter-Sturmmer.

Neustädter-Sturmmer was ousted as minister of internal security Saturday by Chancellor Von Schuschnigg, and German Catholics believe the pope and the Austrian chancellor were acting in agreement.

The pope's encyclical was in three parts. The first dealt with the Nazis' alleged breach of the concordat, concluded July 22, 1933, to end the conflict between Germany and the holy see.

The second part dealt with faith in God, faith in Christ, the true church, the authority over the pope, and the

moral, rights and duties of parents. The third part reassured the pope's love even for those of his flock in Germany who have strayed from the right path and prays for the restoration of real peace between the church and state.

Report On Relief Camps

Many Men Found Work When They Were Closed

Ottawa.—Disposition of men in relief camps when they were closed last year was described in a final report on the camps tabled in the House of Commons by Defence Minister Ian Mackenzie.

On February 29, 1936, the return stated, there were 20,467 men still in camps. Railway work absorbed 8,125, farm work 641 and other employment 3,376. The rest were provided with transportation to any point within 500 miles they described as "home." These included 504 who were medically unfit and needed treatment before being taken off the rolls of the camps.

The relief camps were organized in 1932 by the national defence department to take care of an estimated 70,000 men who were homeless and without employment.

Testing Mechanized Units

British Army Carries Out Manoeuvres On Egyptian Desert

Cairo, Egypt. While Premier Mussolini of Italy toured neighboring Libya, British and Egyptian troops held the greatest military manoeuvres in Egypt's history.

Some 8,000 British troops engaged in two important mock battles in the desert southeast of Helwan, along with planes and tanks. The manoeuvres were considered the initial major test of recently-mechanized units of the British army. For the first time Egyptian officers assumed executive roles in British army operations.

Jarge Lumber Deal

Vancouver. One of the largest lumber deals in recent years in British Columbia was completed with announcement that the Salmon River Logging Co. Ltd. had purchased 700,000,000 feet of standing timber on Vancouver Island from the Memekay Timber Co. Ltd. Both are British Columbia companies.

Transport Bill Meets With Defeat In The Senate

Ottawa.—The transport bill was killed in the senate when third reading was defeated 30 to 18.

The division was along party lines. Conservatives voted against the measure and Liberals supporting it. One Conservative, George Lynch-Staunton of Hamilton, voted with the Liberals and two Liberals, D. E. Riley of High River, and William Duff of Antigonish-Guyshere, opposed the bill.

After the division, Transport Minister C. D. Howe, who fathered the measure, stated nothing would be done this session to revive the legislation. Although a government measure, it had been started in the senate and had been under consideration before a senate committee for several weeks.

The session will doubtless be considerably shortened as a result of the senate's action. Had the bill been passed on to the house of commons a lengthy debate in that chamber would almost surely have developed.

The senate voted following a debate in which Liberal Leader Leo Dandurand and Conservative Leader Arthur Meighen were in action. The bill was a start in the right direction, Senator Dandurand declared. The principle, the control of rates, was good. No government would allow it to be used to injure any section of Canada.

The bill would have converted the board of railway commissioners into a board of transport with its jurisdiction now exercised over railways extended to cover shipping on the Great Lakes and St. Lawrence, airway traffic and inter-provincial and international highway traffic.

The board of railway commissioners had been fair in exercising control over the railways, Senator Dandurand said, and he was confident if given the additional jurisdiction it would be equally fair in shipping, airway and highway control. He expressed the hope if the bill became law the provinces would co-operate to cover the whole field of highway traffic.

The measure was condemned by Senator Meighen. He agreed that only in exceptional cases should the senate defeat a government measure but this bill was "of such paramount consequence that I do not feel justified in ranging myself with those who would permit this bill to pass."

The whole principle of seeking control of rates on the Great Lakes, which was the heart of the measure, was wrong, he added.

During the weeks the measure was before the senate railway committee representations were made from all parts of the country. Several commercial bodies opposed it, others simply suggested changes and others, including the railways, gave it general support.

When the bill came back to the senate an amendment was inserted that it should not apply to shipping from ocean ports to points in a restricted area which extended from the head of the lakes to Father Point on the St. Lawrence. The bill also excluded ocean coastwise shipping from its operations.

The death of the legislation means the board of railway commissioners will continue to function as before, with its authority restricted to railways and certain matters connected with telephone systems and street railways.

After the vote the senate adjourned till March 30.

To Build Pipe Line

Plan To Handle Fuel Oil For Mine In Great Bear District

Toronto, Ont.—Confirming the report from Edmonton that a sub-Arctic pipeline would be built the full length of the Bear River rapidly to handle fuel oil for Eldorado Gold Mines, Limited, Gilbert LaBine, managing director of Eldorado, said that the line, about 8½ miles in length would be built as soon as weather conditions permitted.

"We have now, at Eldorado, a total installation of 587 horsepower in Diesel electric units and an additional 307 horsepower unit going in this summer," he said. In addition to oil for the Diesels, gasoline for the power boats comes from the skimming plant of Imperial at Norman, where there are three wells, was taken in by air when mining developments demonstrated that large and growing market for its output could be anticipated.

"Fuel oil or more specifically, the cost of transporting fuel oil to the property of Eldorado at Great Bear lake has been an important factor in operating charges there," he said. "The 12-month supply must be moved in each year during the comparative short season of open water. With the rapid recent expansion of production facilities at Eldorado's silver-radium properties, an assurance of sufficient supply is important as well as more economical shipment. We believe that the new system which is expected to be in operation this coming summer, will accomplish both."

Sir Cyril Newall, the new chief of British aviation, upon whose shoulders rests the responsibility for carrying through Britain's aim for air supremacy.

Deterrent To Crime

Decide To Retain Hanging For Death Penalty In Capital Cases

Ottawa.—A special committee of the House of Commons recommended retention of hanging for the death penalty in capital cases.

The committee found the rope is as swift as the lethal chamber and at least as great a deterrent to crime. The committee recommended hanging be carried out in central places in each province because of the effect on the public mind of certain mistakes that had occurred in hangings.

The report of the committee, under chairmanship of George W. McPhie (Lab., Yorkton), was tabled in the House of Commons. The committee was established following introduction of a bill by Dr. J. K. Blair (Lab., Wellington North) to substitute the lethal chamber for the rope.

The committee, having considered the evidence, recommends that no change be made in the method of execution, was the finding.

The report said evidence had been submitted that on at least two cases there had been grave errors of judgment in carrying out the executions. "These errors created a revolution of public feeling and no doubt are largely responsible for the present investigation."

Dies After Lengthy Illness

Colonel Primrose Was Fifth Lieutenant-Governor Of Alberta

Edmonton. Hon. Philip Carteret Hill Primrose, 73, lieutenant-governor of Alberta since Oct. 1, died at government house after a lengthy illness.

Col. Primrose was born in Picton, N.S., Oct. 23, 1864, and completed his education at the Royal Military College at Kingston, Ont. He joined the Royal Northwest Mounted Police soon after graduation and found himself shifted west. He was inspector at Regina, territorial headquarters, during the early days of the Northwest rebellion.

He was the fifth person to be appointed lieutenant-governor of Alberta. The appointment was made Oct. 1, 1935.

WITH THE SKI-ING CHAMPIONS AT BANFF



During the past week skiing experts from various parts of the world have been competing in the Dominion ski championships at Banff. Here we see Pat Christie, Ski Club of Montreal, executing a spectacular gelandee.

NEW AIR MINISTER



Sir Cyril Newall, the new chief of British aviation, upon whose shoulders rests the responsibility for carrying through Britain's aim for air supremacy.

Spanish Government Troops Reported As Making Heavy Gains

New Finance Plan

Calgary Taxpayers Approve Plan Of Eastern Bondholders

Calgary.—Taxpayers of Calgary approved a "new deal" in civic financing, the "Fortin plan," sponsored by eastern bondholders.

In a plebiscite held in conjunction with an aldermanic by-election, the property owners supported the plan by 4,857 votes to 2,865 against.

The plan was drawn up by Jules E. Fortin, Montreal financial expert. Under it there will be an equalization of the city's bonded indebtedness.

There will be cancellation of \$5,821,000 of Calgary bonds held by the city, and holders of other outstanding securities totalling \$17,463,148 will be asked to exchange them for new debentures maturing Jan. 1, 1962. The new debentures will bear an interest rate of four and one-half per cent, the holders obtaining, by payment in cash, an adjustment between the present rates of five and one-half and six and one-half per cent.

In the by-election George Lancaster, candidate of the Civic Government and Taxpayers' Association, was the winner. He defeated George M. Brown, Social Credit nominee, who was an unsuccessful candidate at the November city election. The vote was: Lancaster, 12,770; Brown, 10,707.

Coronation Choir

Twenty Canadian Singers Are To Assist In Celebration

Toronto.—At least 20 Canadian singers will have places in the coronation choir, made up of voices from all parts of the empire for the coronation celebrations in London, it was announced.

Sir Ernest MacMillan, principal of Toronto Conservatory of Music, has been requested by Prime Minister Mackenzie King to inquire what singers will be available in Canada. Those selected will pay their own expenses, it was announced.

The following have been appointed Western representatives who will have charge of applications: Saskatchewan, Prof. Arthur Collingwood, University of Saskatchewan, Saskatoon; Alberta, Vernon Barford, Anglican cathedral, Edmonton; British Columbia, Stanley A. Blight, Vancouver.

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Many Hundreds Of Children Perish In Texas School Disaster

Witnesses said there was an ear-battering explosion after the rumbling roar that preceded the blast. The roof then, they said, moved up, the walls crashed outward, and the roof fell into the wreckage, crushing those within.

The high school building wrecked, flames shot forth for a time. Nearby stood the grade school—empty. Its several hundred pupils having already been dismissed for the day.

Bricks hurtled through the air for a quarter of a mile. Children were decapitated. Some were mangled.

Superintendent W. C. Shaw likened the victims to rag dolls with their clothes torn off.

Some bodies were near the edge of the wreckage.

Rescue workers removed these first. One hundred bodies of children, few older than 15, were taken to Henderson where they were laid out in improvised morgues awaiting identification. Ten bodies of their teachers were brought with them.

The scene was chaotic. Thousands of automobiles blocked all highways leading into this community. Sightseers and curious hordes elbow-to-elbow with parents of children trapped within the school.

There was an agonizing shortage of doctors and supplies to treat the injured. Emergency calls were broadcast throughout east Texas for physicians and nurses and for bandages. Supply houses emptied their stores.

When all ambulances and private cars had been filled with the dead, anxious fathers and mothers dragged the bodies of still more victims into the school gymnasium where they were identified on end to await identification.

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DIRECTORY

BUY from those firms whose cards appear under this heading. They are loyal supporters of Coleman institutions and merit your business.

**J. M. CHALMERS
JEWELLER**

Diamonds and Bulova
Watches
Expert Watch Repairer

**Herb. Snowdon
INSURANCE**

NOTARY PUBLIC
JUSTICE OF THE PEACE
Main Street Coleman

We Sell Everything for a Building

**Excel Builders'
Supply Co.**

J. S. D'APOLONIA
General Manager

We do Everything Phone 263

KNAPMAN

HEATING and
PLUMBING
PHONE 55

Modernize Your Home
on our
Monthly Budget Plan

EAT AT

COLEMAN CAFE

In connection with Coleman Hotel
BEST MEALS IN TOWN
— Reasonable Prices —

OPEN DAY AND NIGHT

Rooms by Day, Week or Month

Our Products Can Be Imitated
But Never Duplicated
"You can butter our bread
— but not better it."
Look for the label

Hunter's Bakery

when you buy
"Get the Best—Forget the Rest"

MOTORDROME

We are Equipped to
SERVICE ALL CARS
— STORAGE —
Dodge and DeSoto
Sales and Service
KERR BROS. Props.
PHONE 77

A. M. MORRISON

Insurance

Fire, Life, Accident, Automobile
Houses for Sale

A. M. Morrison. Phone 21

CABINET

CIGAR STORE and
BARBER SHOP

Ladies' Hairdressing and
Permanent Waving
Miss Luella Le Page, Operator
F. G. Graham, Prop.
PHONE 42

**MODERN
ELECTRIC**

The Pass Quality Electrical Store
Electrical Appliances
Electric Wiring and Alterations
Repairs on Washers, Vacuum
Cleaners, Irons and Toasters
Wiring Supplies, and Mazda Lamps

WHITE LUNCH

To make your meal
complete — on week-days
and Sundays — you'll find
the best place to dine in at this
popular restaurant.

MRS. ELMA CADY
Proprietor.

THE COLEMAN JOURNAL

H. T. Halliwell, Proprietor.

Published Every Thursday at Coleman, Alberta. Membership in Canadian
Weekly Newspapers Association and Alberta Div. C.W.N.A.

THURSDAY, MARCH 25, 1937.

NOTES AND COMMENTS

THE NEW SCHOOL brings compliments, though the following had just a little sting. A reader of The Journal living in British Columbia, writes: "We were quite surprised to see that Coleman had built such a fine new school."

To which we reply—"Why not!" Too long has Coleman suffered from an inferiority complex, suffering an old barn-like structure for a town hall, which, thank goodness [to be polite] has been improved by veneering it with cement blocks to hide its ugliness. However the new school is really the first good building erected here for many years, and it is hoped that it will set a higher standard for further development and improvements. "The world values you at the value you place on yourself" is a phrase that often occurs to us.

WEAR A shoddy suit of clothes, and you are classed as shoddy, despite what the old adage says about "clothes do not make the man." An untidy appearance usually indicates an untidy individual within from a mental standpoint. There is much to be said in favor of the "Survival of the Fittest."

SOCIAL LEGISLATION has a tendency to further soften weak backbones. Despite the fact that this is a rapidly changing world, it was changing a century ago and many centuries before that, but people weren't sitting down and waiting for governments to help lame ducks over stiles. Had they done so they would have starved, and possibly the world wouldn't have been any worse off. When we are born, we start at scratch. Some have advantages of comfort and more money than others, but we come into the world with nothing in the way of mental faculties and wealth, and we depart with nothing. So if you be born of a rich family or a poor one, the point is that you rise or fall by your own efforts, and if you are what is commonly termed a "weak sister" or incompetent, then you get what you deserve. Ruthless it may be, but it's true. We are just what we are, no matter how much veneer may be plastered on.

THE MOST famous telegram in American journalistic history is to the effect that a reporter, well-known in newspaper circles across the line, was sent to cover a mining disaster by the Philadelphia "North American." Overwhelmed with the immensity of the disaster and attempting to write an opening paragraph which would indicate the horror and emotion of the vast panorama of death and heroism, he began:

God sits to-night on a little hill overlooking the scene of disaster.

The story came into the North American's office on its own wire. City Editor Benn—Big Benn—who had been waiting impatiently for it, looked at the first three words. "Stop!" he shouted to the telegraph operator. "And send this." The telegram he sent read:

Never mind disaster interview God

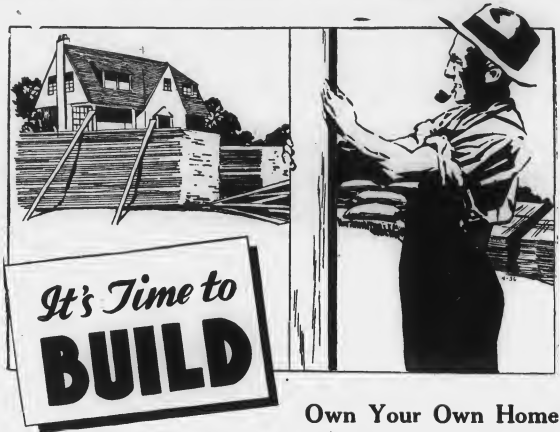
To this story there is an apocryphal ending. It is said that Benn concluded with:

Get picture if possible.

SOME consider it quite an honor to have their photo appear in a newspaper. Others shun publicity. Newspapers seek with avidity the pictures of prominent people or those whose accomplishments are worthy of more than passing notice. And people like to see them, for a picture adds to the interest of a news story. Occasionally a newspaper office is asked by the curious how it is that people get their pictures in the papers. One enterprising news editor informed an inquirer that if he would join the "rum club" he would publish his picture. The curious one of course wanted to know what the membership would be. "A bottle of the best rum" or more if you feel like it, was the answer.

DO NOT infer from this that we get a bottle of rum for every picture we put in The Journal. We wouldn't refuse gift's of this nature, and would publish a picture of a local notable every week, provided the occasion warranted it. Then after taking a copious draught the cranial recesses would become so lubricated that we would knock out at lightning speed on the typewriter the finest story which our flights of fancy might conjure up while the rum was doing its stimulating stunt. Sometimes you dream you are writing the most wonderful story, and when you awake, have pangs of regret that you were unable to write it as it flowed through your brain. That's the kind of story membership in the rum club might produce.

IT IS well that we do not take life too seriously. Serious problems will intrude no matter how light-hearted you may be. Joys and sorrows all must experience. We often thought during the war, you can only live one day at a time, so make the most of it.

An Investment in Happiness

Own Your Own Home

Face the Future With Confidence

HOME building is starting on the biggest boom in the history of our country. Building materials and labor costs are due to rise steadily. It's the wise investor who reads the signs of the times and plans now to build while costs are reasonable. Never before has there been such opportunity to get so much value for your money. And never before has the home-builder been so sure of a steady increase in the value of his investment.

Plans and Consulting Service

GO through our plan book and architects guides. Let us advise you on new trends in building; new economies and home comforts.

**Financing Advice and Help**

THE government home financing service and the Federal Home Loan service makes possible new and greater convenience in home financing.

Excel Builder's Supply Co.

PHONE 263

COLEMAN

**READER INTEREST
Receptive Audience****No Substitutes Can Do
Newspaper Job**

No other advertising medium can duplicate the living quality of the newspaper — the newspaper atmosphere of action and motion—which is why so many efforts to produce substitutes for newspapers have failed. William A. Thomson, director of the Bureau of Advertising, declared before the Advertising Club of Los Angeles last week.

Referring specifically to publications known as "throw-aways," Mr. Thomson noted that retail merchants have often backed them in the belief that they could reduce their advertising costs.

"In the 21 months from January, 1932, to September, 1933, twice as many publications of this sort were started as during the nine-year period from 1921 to 1929. Now, of 187 reported as launched over a period of 12 years, 121 discontinued publication, or 64.7 per cent, and 87 of the number collapsed the same year they began.

**The Spirit of
The Newspaper**

"Perhaps such publications have been useful to merchants in some cities as supplements to newspaper advertising... the mushroom growth and the general mortality among them demonstrates that newspaper form and newspaper dress alone do not make advertising mediums. The spirit of the newspaper, the vital spark of the day's news, must be there to kindle the interest of the reader, and it is evident that is the way the majority of newspaper readers feel about throw-aways."

Mr. Thomson remarked that "this experiment of advertisers with these mediums" has been useful in that it has "revealed anew that no other force on earth is able to perform the newspaper's job... And in many communities it has brought home to business people a realization that a good newspaper deserves the wholehearted support of consumer and merchant alike, because of what it means to its community. A sound press is municipal insurance of the higher order."

THIS is the time for merchants to recommend to customers the products and wares they are selling—anything in the way of food, clothing, shelter and many other things. Your advertising in THE JOURNAL that readers understand will ensure greater opportunities of developing worthwhile business.



LOOK FOR THIS SHIELD

This symbol of quality is affixed to every product of the B. C. Distillery Co., Ltd. . . . a guarantee and a safeguard . . . assuring you of the uniformity that has marked these liquors for thirty-two years.

WARNING: Please break the bottle when empty

The BRITISH COLUMBIA DISTILLERY COMPANY LIMITED

New Westminster, B. C.

This Advertisement Is Not Inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

THE CHOICEST, NICEST FLAVORED

HOT CROSS BUNS

may be ordered NOW from J. W. Shields, Coleman, for choice products of Bellevue's famous bakery, the home of the old reliable

"Honey-Made Bread"

Bellevue Bakery

Phone 74w, Bellevue

J. Shields, Local Dealer

SEND FLOWERS FOR EASTER

Easter Lilies, Roses, Carnations, Tulips, Daffodils. Plants in the most wonderful colors and varieties.

Place Your Orders With the
"McBURNIE DRUG STORE"

We Burn Coal To Produce Our Flowers

Lethbridge

FRACHE BROS. LTD.

Alberta



THIS Easter

Serve
BURNS' SUGAR CURED

"Shamrock" Ham and Bacon

NOW ON SALE BY

West End Meat Market, West Coleman
Walter Bobbitt, West Coleman
Coleman Cash Grocery, Main Street
Ed. Leduc's Store, Main Street
Zak's Meat Markets, Bellevue and Coleman
S. Janostak, Main Street
Coleman Co-Operative Association Ltd.
Main Street
Ferby's Store, East Coleman

BE SURE AND SAY
"SHAMROCK"
WHEN ORDERING



Buy typewriter ribbons and copying counter check books or printed paper at The Journal office. Blank your order, may also be obtained.

L.O.B.A. Bazaar a Success

L.O.B.A. held their annual bazaar and sale of work in the I. O. F. hall on Saturday afternoon and were well supported. Tickets were sold on a quilt, cake and tea cloth. Mrs. M. W. Ferguson with ticket 79 won the quilt; Mrs. H. C. McBurney with ticket 69 won the cake and Mrs. Roy Thomas won the tea cloth with ticket 17.

The Grand Lodge of L.O.B.A. will hold their annual meeting in Calgary this week, Coleman being represented by Mrs. Roy Thomas of Coleman and Mrs. McKay of Blairmore.

School Loan Subscribed

Chairman Geo. Hope of the school trustees states that sufficient has been subscribed for the loan for the new high school, he having interviewed the majority of the subscribers. The ready response indicates the faith of Coleman people in the future of the town.

The United Church

On Friday of this week (Good Friday) there will be a service at 7.30 p.m. Special attention is drawn to this as it will be the regular service fitted for the day. In addition it will be a preparatory service for the Easter Communion.

At this service a class of young people will be received into communicant membership in the congregation. This should be well attended.

The service on Sunday morning will include the usual Easter sacrament of The Lord's Supper. No communion cards will be issued but everyone is asked to make an effort to attend at 11 a.m.

For the evening service a special topic will be prepared under the heading, "The Christian Doctrine of Death." This will fit the season.

All members and adherents and friends of the church are asked to attend as many as possible of these services. The Sunday school will meet as usual.



Easter Monday Dance

(Monday, April 29)
POLISH HALL, COLEMAN
at 9 p.m.

Admission 50c and 25c
Bluebirds Orchestra
Door Prizes Given

DIRECTORY

DENTIST
R. H. CAMPBELL, D.D.S.
Office—1 door west Coleman
Post Office Phone No. 6
Hours—9 a.m. to 12 a.m.
1.30 p.m. to 6 p.m.
Residence: Grand Union Hotel

GRAND UNION HOTEL
Fully Modern Reasonable
Rates Week or Month
W. Bell, Prop. Phone 220

SUMMIT LODGE
No. 30, A. F. & A. M.
Regular meetings held first
Thursday of each month at 8 p.m.
Visiting Brethren cordially invited.
H. WILTON-CLARK, W.M.
Maurice W. Cooke, Secretary.

R. F. BARNES
Barrister - Solicitor
Notary Public
Commissioner of Oaths
Phone 395 Coleman, Alberta
Residence Phone 240B

Enthusiastic Response

(Continued from Page 1)

tic parade and addresses by local speakers.

On motion, each lodge was asked to subscribe towards the cost of the day's program. A motion by Fraser and McCulloch was carried to the effect that the committee set as its objective the sum of \$500 for the day.

Rev. H. J. Bevan suggested that a subscription list be opened to receive donations from the general public, whereby everyone could contribute a small sum, and that the list be published in The Journal.

Among the suggestions made were a fireworks display, hot dogs and coffee for the children, presentation of souvenir buttons for the children, and sports for the children. Teachers will be asked to be present in charge of their classes, as on the occasion of the King's jubilee celebration two years ago.

PROGRAM COMMITTEE MEETING

Following the above proceedings, the program committee, representatives of all organizations, passed a motion by Rushton-Meyerchak, that Rev. A. S. Partington be asked to give the Coronation address. On motion of Greenhalgh-Cooke, Mr. George Kellock will be asked to give an address.

As it was considered likely that the Dominion government would issue a form of service, details of the program were left over for final arrangements.

A motion by Toppino-Cooke was passed that Coronation souvenir buttons be purchased from Webster's store. Mr. Rushton stated that the Elks' Lodge would present a large flag to the Girl Guides, in place of the presentation of small flags to the school children, which is usually done annually.

H. C. Halliwell was appointed secretary of the committee. The program committee adjourned to meet this (Thursday) evening at 7.30 in the council chambers.

The Bank Can't Do It!

How Can the Merchant?

FOR an organization to sell on monthly payments, without in some manner charging for the extra expenses involved in "time business," is as impossible as for a bank to loan money without charging interest. The principle is the same in both cases and the bank says it can't be done.

EATON Cash Prices include none of the costs of time payments; selling; they are true Cash Prices based upon the economies of cash dealing. EATON Budget Plan customers pay an equitable charge added to the low Cash Price to cover the costs of time accommodation. Both, therefore, know exactly for what they are paying and the cash customer is not charged for credit accommodation he does not receive.

The Budget Plan is available on Furniture, Rugs, Household Equipment and certain other merchandise, when purchases total \$25.00 or more.

EATON'S

EDMONTON SPRING STOCK SHOW
APRIL 5 to 8

SINGLE FARE for ROUND TRIP
(MINIMUM FARE 35 CENTS)
From stations in Alberta

APRIL 3 to 7 incl.
and on April 8, for trains arising not later than 2 p.m.

RETURN LIMIT APRIL 10, 1937
Canadian Pacific

NEW DESIGNS IN

FURNITURE

DINING ROOM SUITE, Genuine Walnut 9 pieces **\$147.50**

BEDROOM SUITE, the very latest 10 pieces **\$137.50**

CHESTERFIELD SUITES, from **\$69.50 to \$169.50**

Six Models to choose from.

Coleman Hardware Co.

W. DUTIL, Mgr.

Phone 68

McGillivray Creek Coal and Coke Company, Limited

SHIPPERS OF HIGH GRADE BITUMINOUS STEAM COAL

Head Office and Mines:

COLEMAN

ALBERTA

International Coal & Coke Co., Ltd.

- Producers of -

High Grade Coal and Coke

PROMPT ATTENTION to Local Deliveries

GENERAL OFFICE HOURS:

International Coal & Coke Co., Limited
Coleman Light & Water Co., Limited

Saturdays: 8.30 a.m. to 1.00 p.m.
Other Weekdays: 8.30 a.m. to 5.00 p.m.

BEER

A REFRESHING BEVERAGE AFTER THE DAY'S WORK HAS BEEN DONE

TO ENJOY THE FINEST . . . insist on

ALBERTA BEER
5 BRANDS . . . EACH WITH A DISTINCT UNMATCHED FLAVOR

ORDER IT BY THE CASE FROM SERVED AT ALL HOTELS YOUR VENDORS

This Advertisement Is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Gents—Frank Abouassay can fit you up in style for the Easter parade, from head to toe.

Webster's Easter offering of suits, coats and hats should be seen at their store.

IF I COULD ONLY GET AN UNBROKEN NIGHT'S REST!

Is time and again because of kidney and bladder weakness? Have you tried the "Aspirin" tablets? They are the only medicine that can be taken at any time, in any quantity, without any harm to the body. They are the only medicine that can be taken at any time, in any quantity, without any harm to the body.

GIN PILLS FOR THE KIDNEYS

WORLD HAPPENINGS BRIEFLY TOLD

Sir Austen Chamberlain, 73, K.G., died recently in London. As foreign secretary, Sir Austen negotiated the treaty of Locarno.

Crown Prince Michael of Rumania will represent his country at the coronation at London, May 12, it was announced in Bucharest.

Lord Tweedsmuir, governor-general, will make an award for the outstanding poem published in the new Canadian Poetry Magazine during the current year.

A surplus of \$5,000,000 (\$25,000,000) was announced when N. C. Havenga, minister of finance, presented his budget to the South African house of assembly.

President Roosevelt has issued an executive order limiting importation of Canadian red cedar shingles into the United States to 1,000,000 square feet in the first half of 1937.

A new auction record for the 24-cent United States air mail stamp of 1918, with the centre inverted, was made when an unused specimen sold for \$3,200 at a sale here.

Finance Minister Dunning announced that \$98 loans had been made under the Dominion Housing Act up to Feb. 28 for a total amount of \$5,692,842.

The United States state department announced it would issue passports to bona fide medical and medical relief missions wishing to go Spain.

The British government will not pay an allowance to the Duke of Windsor, presentation of King George VI's civil list message disclosed. Instead, the Royal Family, from its own pocket, will make an allowance to former King Edward VIII.

Heavy Insurance Carried

Gross Insurance in Canada Placed at \$6,431,411,000

Gross insurance in force in Canada on Dec. 31, 1935, was \$6,431,411,000, in which year \$200,157,567 in premiums was paid, \$235,838,748 worth of insurance lapsed and \$299,037,988 was surrendered, according to a return tabled in the House of Commons by Finance Minister C. A. Dunning at the request of W. A. Tucker (Lab., Rothern).

In the same year death claims paid were \$41,070,312, matured endowments, disability claims, surrender values and dividends paid were \$116,090,518, and policy loans made were \$73,439,080.

Insurance in force reached its peak of the last 10 years in 1931, when it totalled \$9,815,403,854. The year 1927 was lowest with \$5,179,370,185. Lapses were highest in 1932 with \$411,222,211. Insurance surrendered was highest in 1933, at \$420,361,747, compared to the 10-year low of \$103,789,889 in 1927.

Death claims were highest in 1932, at \$45,334,243. Loans were highest in the same year at \$124,982,910.

Officer to colored driver who has been whipping his horse: "Don't whip him, man—talk to him." Driver (to horse by way of opening conversation): "Ah comes from N'Awrens." Whew does you-all come from?"

We have gone a long way from the crude and violent methods of early labor agitation. Nowadays, when he wants to call a strike, a labor leader simply says: "Gentlemen, be seated."

HOW TO OVERCOME ITCHING PILES

If you are annoyed with itching piles or rectal soreness, do not neglect the same or run the risk of an operation. Any itching, soreness or painful passage of stool, is nature warning and treatment should be secured at once. For this purpose get our drugstore, a package of Hemoid and use as directed. This formula, which is used internally, quickly relieves the itching and soreness and aids in healing the sore, tender spots. It is a physical prevention and is highly recommended. It is easy to use and it means the best way to avoid a risk in operation when a simple remedy, which is so pleasant in use may be had at such a reasonable cost.

The New Reign

Smart International Set No Longer Welcomed By The Church

A few months of the new reign have made it clear to Great Britain that what it critics termed the smart international set—the group denounced by the Archbishop of Canterbury—is no longer welcomed by the church.

The set that was close to Edward VIII. during his brief reign was called by the archbishop "alien to the best instincts and traditions" of Britain.

The same circle that moved around King George VI. and Queen Elizabeth, when as Duke and Duchess of York, they lived at 145 Piccadilly, are now intimates of the royal family. Most are members of English and Scottish noble families.

The king has received and talked with countless subjects since his accession, but the business of kingship makes difficult the formation of personal friendships.

Probably his closest friend now is Wing-Commander Sir Louis Greig, gentleman usher at the court, at whose home His Majesty stayed as an undergraduate at Cambridge University.

With Sir Louis, the king once entered the all-England tennis championships at Wimbledon in pursuit of his favorite sport. Now the Buckingham palace hard courts are being prepared for use of His Majesty.

Another friend, who also has known the king since his youth, is Rear-Admiral Sir Basil Brooke, one of the four grooms-in-waiting and scheduled to be appointed treasurer to the queen. Sir Basil instructed both Edward VIII. and George VI. in the arts of seamanship when they were cadets at the Royal Naval college at Osborne on the Isle of Wight.

Treasure Trove

Interesting Discovery Is Made In Ancient Athens

The interest in discovered treasure never flags and there is nothing more enticing than "Treasure Island" or something of its kind. Mystery and romance are always lurking in the neighborhood. Athens is experiencing a thrill at the present time because of the adventure of two peasant boys. The lads were far up on Mount Olympus, 6,000 feet above the sea level. Chasing a rabbit it suddenly disappeared into a hole. The boys followed the rabbit and to their surprise, after pulling aside some bushes, found themselves at the entrance to a cave. Digging their way in they found themselves in a long underground passage divided into chambers.

The floor was made of large flags. At the extreme end they found two chambers fastened by heavy iron doors which they were unable to budge. In an open chamber they found a marble statue of a man broken in two at the waist; three heavy locked metal boxes and numbers of metal plates; four ancient helmets in gold; a big marble table and chairs. In another chamber they found a marble roe-buck and stag; a marble statue of a man with a stick in his hand; another of a man struggling with a tiger; numbers of other statues and other ancient relics.

An expedition is now being set on foot to explore and seek what lies behind the great iron doors.—Halifax Chronicle.

Fooled Old Man River

Pittsburg Department Store Was Prepared For Big Flood

Pittsburg's big downtown department store, Joseph Horne Co., which took the fear for about \$150,000 flood damage in 1936, was all set this time, even if the flood did decide to go away from the door. Spectators who were around the neighborhood when the 100-year water came in the street saw what happened: "Aluminum bulkheads were pushed up behind the glass in 16 big windows and bolted tight, others clamped shut behind the doors. In an hour and 40 minutes the store was watertight 12 feet above the street.—Business Week.

Flying over the Bay of Naples, an air pilot turned to his observer and said: "I have just heard the phrase 'See Naples and Die!' "

"Yes," said the observer.

"Well," said the pilot, "take a good look—the propeller's come off."

"Man, ye dinna ken what torture is."

"I suffered it yesterday when the barber had my mouth full o' lather and I sat watching the soap boy's a customer my umbrella."

British shipyards are busier than at any time since 1929.

Eight rainbows have been seen at one time.

To Save The West

Says Trees Should Be Planted By The Tens Of Millions

Trees must be planted not by the millions but by the tens of millions in the drought-stricken areas of Canada's prairie west if agriculturists are to restore effectively that fertile area to its former place as the world's granary.

W. M. Neal, vice-president of western lines, Canadian Pacific Railway, Winnipeg, in his speech as retiring president to the annual meeting of the Canadian Forestry Association, and W. L. MacFadden, editor of the Winnipeg Evening Tribune, who told the association about the forestation on the prairies, both stressed this need strongly.

Neglect of conservation and scientific agricultural methods resulted in drought and desolation which in the last five years reduced western Canada's income by \$1,000,000,000, MacFadden said.

Depression, drought and drought have brought the west to its knees, he said, urging steps to check "creeping desert conditions" which left 900 square miles of worthless soil in their wake.

Expedition To Arctic

Sir Hubert Wilkins Says Crocker Land Should Be Canadian Territory

Sir Hubert Wilkins, famous Arctic explorer, visited Ottawa to tell directors of the Canadian Geographical Society his plans for a submarine expedition to the north pole and to ask them to associate their society with the project.

The submarine will be built on the River Thames, Sir Hubert said, and will leave in May, 1938, for Spitzbergen to take on supplies.

"We will start under the ice about 200 miles north of Spitzbergen," he stated, "and will have about 2,000 miles to travel, 25 per cent of which will probably be in free water."

After crossing the north pole the expedition would head for Behring Sea in an effort to locate "Crocker Land." This was territory Commander Peary's party claimed to have discovered on their polar expedition.

"If Crocker Land exists it will be Canadian territory," said Sir Hubert, "and of particular value when north polar flying is established."

LITTLE GIRLS WILL TAKE PRIDE IN THIS CUTE FANTIE FROCK!

By Anne Adams



Little girls will take vast pride in this adorable Anne Adams pantie frock, and deem every advent "special one" when they wear it. "Specially suited to youthful play hours, or school days in Pattern 4340 smart in its utter simplicity, and extremely easy for busy mothers to make up in a jiffy. At 'Two' to 'Ten' fashionable touches are important, and any kiddie will be thrilled with her new fluttering capelets, wide action Skirt, becoming yoke (accented by a large, colorful button) and simple neckline. The fabric you choose is most important, from a standpoint of wearability and colorfulness; such cottons as 'bright percale, ginghams, or dimity would be perfect."

Pattern 4340 is available in sizes 2, 4, 6, 8 and 10. Size takes 2 1/2 yards 36 inch fabric. Illustrated steps step sewing instructions included.

Send twenty cents (20c) in coin or stamps (coin preferred) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number, and send order to the Anne Adams Pattern Dept., Newspaper Union, 176 McDermott Ave. E., Winnipeg.

WORRIED BY PIMPLES AND ECZEMA

Complexion Unblemished After Six Weeks of Kruschen

"For the past two years," writes a woman, "my face was covered with pimples, spots and red blotches, and I also had eczema on my neck and forehead. I tried tonics, creams and ointments, without the slightest effect. I was so worried. Fortunately I decided to give Kruschen a try, and without any exaggeration, within six weeks my face was without a blemish, and I have not had a spot of eczema since. I take Kruschen regularly every morning, and would not be without it."—(Mrs. J. A. Finney, a mere mention of the pills, and the impurities in the blood—irritating poisons which sluggish body organs are failing to expel from the system. Kruschen Salts help to keep the body organs functioning normally and healthily, thus preventing the accumulation of impurities in the blood.

Gardening

The seed catalogue is a thoroughly reliable guide for any gardener. It is illustrated with actual photographs. Those catalogues put out by the large firms contain much more than a mere menu of many flowers and vegetables available in Canada. They specify important points, such as time of planting, resistance or lack of resistance to frost, height, color, season of blooming, whether self-seeding, and the suitability of the flower for cutting purposes. All of these points should be taken into consideration in planning a real garden, authorities state, as only with such knowledge can a comprehensive and practical scheme be worked out.

For instance, little plants must not be hidden by tall things, and there should be as much bloom in the garden as possible from early June on. The most satisfactory planing, also, will give plenty of material for bouquets and there should be some plants noted for their scent. A good flower garden is similar to a good library. It will reflect the individual preferences of the owner, and there should be something to fit every occasion.

With literally thousands of vegetable seeds and plants available for gardeners in nearly any part of Canada, it is a good policy to add to the list something new and unfamiliar each season.

This may not be new advice to the gardener, but it is, because the catalogues take prizes in the Fall Shows, and whose corn is known about the neighborhood for its sweetness, those whose peas are known for their growth, a pea, bean, corn and tomato garden, with no variety from year to year, is a little less than a little curiosity.

There are a few uncommon edibles which can be easily grown, and variety adds interest to vegetable gardening: look for such things as favonors for soups and stews; marrow—delicious when sliced and fried; chichory or French endive—for winter salads; and for a plant with a root with a distinctive flavor which can be left in the ground over winter and there are many others. Look for them in the new catalogues.

Royal Research Ship

Non-Magnetic Vessel Being Built By British Admiralties

Amid all the excitement about naval defence the Admiralty is quietly constructing at least one ship with a wholly peculiar purpose. In the secluded estuary of the Dart work is proceeding on the non-magnetic ship Research, which is to serve as a check on compass errors due to magnetism.

She is one of the few all-wooden ships now being built in the world. The constructors are not allowed to use more than 600 pounds of iron in the whole of the construction, and most of the other metal that will be built into her will be non-magnetic. The ship is to make magnetic observations at sea, and these will be used to provide accurate forecasts of the correction to be applied to magnetic compasses in all ships.

Work of this kind used to be done by the ship provided by the Carnegie Institution at Washington but when she was lost by fire seven years ago the institution did not replace her. Then in 1935 the Admiralty undertook to take over the work, and the Research is to be a charge on the Navy Estimates. The ship, however, will not rank as "H.M.S." but will be known as "P.R.S."—Royal Research Ship.—Manchester Guardian.

First Student—I wonder how old the Latin professor is?

Second Ditto—Quite old, I imagine. They say he used to teach Caesar.

British motorists have paid, in license fees, fines, etc., no less than \$98,125,000 into the Road Fund since 1931.

Walls 60 feet deep and eight feet thick enclose the 50 vaults of the Bank of England.

Sumatra is said to have the greatest variety of animal and vegetable life of any place in the world.

SUNDAY SCHOOL LESSON

MARCH 28

JOHN'S RECOLLECTIONS OF THE RISEN LORD

Golden text: I am the first and the last, and the Living one; and I was dead, and behold, I am alive for evermore. Revelation 1:7, 18.

Lesson: John 20:1-21:25.

Devotional reading: 1 Peter 1:3-12.

Explanations And Comments

Christ Appears to the Disciples, Thomas Being Absent, John 20:19-23. On the evening of the first day of the week the doors of the room where the disciples were met together were shut for fear of the Jews. But Jesus was in the room, and he stood in the midst. Then came Jesus and stood in their midst.

The disciples therefore were glad, when they saw the Lord: they bestowed him at once. Repeating the customary greeting, "Peace be unto you," he gave them their commission to carry on his work: "As the Father hath sent me, even so send I you." The Disciple of Thomas, John 20:24, 25. Thomas was not with other disciples when Jesus came that first Easter Sunday. The week that followed must have been for him one of deepest gloom, for he would not believe the others when they told him the astounding news that they had seen the Lord. "Except I shall see in his hands the print of the nails, and put my hand into his side, I will not believe," he stoutly declared. "I can see no gleam of light, and have lost my hold on God," writes one out of the midst of a crushing grief. And that was exactly the case with Thomas (J. D. Jones).

Christ appears to the Doubting Disciple, John 20:26-29. A week later Christ appeared again to the disciples, and this time Thomas was present. After the customary greeting he turned to Thomas and bade him do what he had said he would do before he would believe in his Lord's resurrection. Thomas evidently did not stretch forth his hand. His Master's knowledge of him, and his Master's face were enough, and he exclaimed, "My Lord and my God." The Jesus whom he loved was now the Christ whom he worshiped.

Satisfied With Conditions

B.C. Waterfront Organizations Opposed To Foreign Unions

Members of Canadian-chartered waterfront organizations working British Columbia lower coast ports were on record as entirely satisfied with existing longshore employer-employee relations in the province and opposed to incursion of their territory by foreign chartered unions.

In a letter to Prime Minister Mackenzie King and the Dominion department of labor seven longshore groups asked that outside unions be not allowed to interfere with the present stable and satisfactory conditions of the industry in British Columbia.

Flax grown at Sandringham, Eng., by King George V. is being used in manufacture of artists' canvases. It provides a long fibre of a quality rivaling flax grown in France, Belgium and Holland.

The Pacific coast line of the United States is 1,366 miles long.

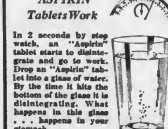
Whole armies of Celts used to march unclad into battle.

Phoenix, Ariz., has an ordinance requiring licenses for bicycles.

To Ease a Headache Fast

Get Real Quick-Acting, Quick-Dissolving, "ASPIRIN"

See How "ASPIRIN" Tablets Work



In 2 seconds, by step

1. The "Aspirin" tablet starts to disintegrate and go to work. 2. In a few minutes it has dissolved. 3. In a few minutes it has disappeared. 4. In a few minutes it has disappeared. 5. In a few minutes it has disappeared. 6. In a few minutes it has disappeared. 7. In a few minutes it has disappeared. 8. In a few minutes it has disappeared. 9. In a few minutes it has disappeared. 10. In a few minutes it has disappeared.

For QUICK Relief

If you suffer from headaches what you want is quick relief. "Aspirin" tablets give quick relief, for one reason, because they dissolve or disintegrate almost instantly they touch moisture. (Note illustration above.)

Remember when you take an "Aspirin" tablet it starts to dissolve almost as quickly as you swallow it. And this is ready to start working almost instantly. . . . headaches, neuralgia and neuritis pains start easing almost at once.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trademark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Try it. You'll say it's marvelous.

Administration Costs

Few People Understand Heavy Burden Canada's Parliament Carries

If any one wants an answer to that famous question, "What does the Government do with our taxes?" they have but to watch the news from Parliament. Shortly after the House opened the main estimates brought down, totalled \$110,000,000. Special supplementary estimates came along, which totalled \$96,000, and the supplementary estimates—about \$13,000,000.

What it means is this: That this coming fiscal year Mr. Dunning will take over half a billion dollars to take care of all the Government's needs; of ordinary and capital expenditures, the National Railways direct unemployment relief, drought relief, other works and projects for relief. About \$10,000,000 every week. It takes a lot of taxes.

The truth is that government in Canada has become big business, the biggest business we have. The pity is that so many don't seem to realize this; go on asking for this reform and that regulation as though the Government had a Laké Shore mine behind the Library on Parliament Hill.—Ottawa Journal.

Phoenix, Ariz., has an ordinance requiring licenses for bicycles.

TRY THIS NEW WAXED TISSUE PACK

PRESTO-PACK

You'll be delighted with this pack of Presto-Pack—the fast use. Just hang it up on the wall. Then pull over the paper for the paper you require it. You can't pull any more because of the ingenious way it's packed in the ingenious

Try Presto-Pack today. You'll find the handiest thing in the kitchen.

Appelford Paper Products Limited
Hamilton, Ontario

At grocers, drugstores, stationers and other stores.

Warehouses at Calgary, Regina and Winnipeg

Easter Candy

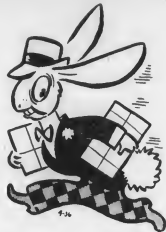
Large assortment of
Easter Novelties.
Prices range from
5c to \$1.00

EASTER GREETING CARDS
See Our Windows

Orders Taken for Easter Flowers

H. C. McBURNEY

Druggist and Stationer Main Street, Coleman
Agent for Frache Bros. Greenhouses.



SEE

Model Bathroom

Now on display in our new Furniture Dept.
Fixtures and Installation Prices given with
no Obligations Attached.

Pattinson's Hardware Store

Phone 180 for Orders Large or Small—Service Unexcelled

4-Piece Suits ^{2 Pairs} Pants

For Young Men

Regular price \$18.75
to clean up for Easter

\$13.95

Men's and Boys'

DRESS SHIRTS

just arrived for Easter **85c**
Boys'

Men's at \$1.25, \$1.50, \$1.95, \$2.50

SILK TIES

a fine line ranging from

50c, 90c, \$1.00 and \$1.25

Y-Front Men's Shorts (Underwear) **65c**
Moodies Make...

Chas. Nicholas

"The Family Clothier"

Main Street, Coleman

Attractive Walls

WITH ECONOMY

One coat of ALABASTINE hides all. It
goes on easily, shows no brush-marks,
and will not rub off. Many tints and
white. Ask your dealer.

Gypsum, Lime and Alabastine.

Canada Limited

Head Office: PARIS, Ontario, Canada



ALABASTINE
THE NATIONAL WALL COATING

Reader Interest Receptive Audience

In a big city a woman "goes shopping"—in a small town she "goes to the store"—there is a world of difference. The big city shopping trip is just an experience searching for "bargains"; "going to the store" in the small town is like calling on a friend. She knows the storekeeper. There is time for an exchange of news and views. Purchasing is not done hurriedly. News in The Journal comes up for comment as a matter of course, because the merchant reads the same paper as his customers do. Advertisements in The Journal are talked about too, and often

goods advertised are brought to the fore and a sale is made.

More Light Suggested

A suggestion is made concerning the outside lights of the new school on Second street, to the effect that in order to show up the building during the hours of darkness, the lights be turned on. They would act as street lights as well, the cost of which might well be borne by the town and thereby help to provide a little more light which would be appreciated by people generally and at the same time brighten up the place. It would help to show up the building to advantage in the evening hours.

Local News

Mr. and Mrs. James Ford returned on Sunday from two weeks holiday in Victoria, B. C. Born—to Mr. and Mrs. Fred Brown on Wednesday, March 17, a daughter.

Mrs. C. D. Rogers and daughter, Helen, were Calgary visitors over the week-end.

Mrs. Wm. Gate left on Wednesday's train for a month's holiday in Vancouver, accompanied by Mrs. H. E. Gate.

Coleman Junior Tigers won a 4-3 decision over Blairmore juniors in a hockey game at the arena on Sunday.

Coleman motorists paid a total of \$900 on Saturday for 1937 license plates states Fred Antrobus, local issuer of the plates.

Mrs. Edgar Reid will shortly move to Vancouver, a change of altitude being deemed advisable owing to her health. Mr. Reid will remain here for the present.

Mrs. Robt. Morris and Mrs. T. Hibbert received word this week of the death of their grand-mother, Mrs. A. Burrell, aged 88, of Douglas Water, Lanarkshire, Scotland.

Edmonton Dominions were routed from the Allan Cup play-downs at Regina on Monday by a 15-3 score by the North Battleford Beavers. Beavers had won the first game at Calgary Saturday evening by a 4-2 score.

Unethical practices include watching for prices of a competitor and then "scabbing" by cutting prices. Its like guerilla warfare, just sniping. What's the use of an association, asks a correspondent, if some play traitor to it?

Directors of International and McGillivray companies here on Tuesday for the annual meetings of shareholders and directors were Lorne A. Campbell, president; H. Thoney of St. Paul, Minn., H. A. Howard, Calgary; T. W. Gwyn, Winnipeg; J. Black, Vancouver.

The new issue of postage stamps of King George VI. in denominations of 1c, 2c and 3c will be available at the post office on April 1. Those wishing to avail themselves of a first day cover should mail their letters on April 1.

Wednesday morning high school students moved from their class rooms to the new school, which they will occupy following the Easter holidays. Holidays commenced yesterday afternoon, and schools will reopen on Monday, April 5. Teachers living out of town left for their homes on Wednesday afternoon.

A copy of The Journal with the high school opening supplement was forwarded to Miss Janie Alesina, in Torino, Italy, at the request of Mrs. J. W. Shields. Miss Alesina attended Coleman schools and was a friend of Miss Evelyn Ford, now Mrs. A. L. Watkins, of High River. Doubtless she will read with interest the details of the high school opening.

Coleman Caledonian Society held their election of officers on Friday evening before a large attendance. Officers elected were Mrs. Wm. Roughhead, president; Mrs. Robt. Morris, vice-president; Mrs. W. H. Garner, secretary-treasurer. Aluncheon was served after the meeting followed by whist, prize winners being Miss Mary Roughhead, Mrs. Geo. Jenkins, and Miss Jean Robert, consolation.

DRESSMAKING and alterations a specialty. Place your orders with Mrs. Maurer, Fifth Street, Coleman.

ANNOUNCEMENT

A. Melville Anderson, eyesight specialist, of Calgary, will make his next visit to Coleman

FRIDAY, APRIL 2nd
at the jewelry store of J. M. Chalmers, Coleman.

Over 20 years experience and regular visits to this town assure you satisfaction in all optical work.



Easter Flowers

A gorgeous display of Easter Lilies, also many kinds of Cut Flowers and Potted Plants. See our display on sale at **LEDIEU'S STORE** all day Saturday.

Blairmore Greenhouses

C. Minunzie, Telephone 96

Injured at International Mine

John Ondrick, aged 60, was injured at International mine by coal coming unexpectedly down a chute. Ernie Hill rendered first aid before he was moved to hospital.

Palace Theatre

Best Sound Effect — High Class Programs
Nightly 8 p.m. Saturday 2 p.m., 7.30 p.m. and 9.30 p.m.

Saturday and Monday, March 27 and 29

Dick Powell and Joan Blondell, in

"Gold Diggers"

NEW SONGS! NEW DANCES!
also showing Paramount News and Musical Shorts

Tuesday and Wednesday, March 30, and 31

DOUBLE PROGRAM

Marsha Hunt in, **"EASY TO TAKE"**

and

Edward Everett Horton in, **"LET'S MAKE A MILLION"**

Thursday and Friday, April 1 and 2

DOUBLE PROGRAM

Jed Prouty in, **"BACK TO NATURE"**

and

Ralph Bellamy in, **"WILD BRIAN KENT"**

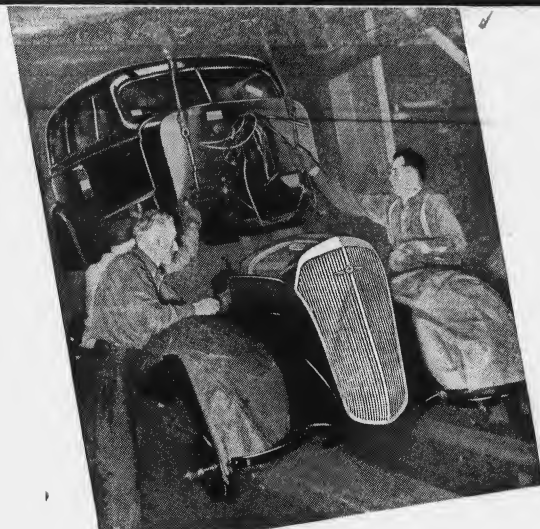
Mrs. T. Bowen entertained a party at bridge last evening, four tables being in play. Honors were won by Mrs. Campbell, Mrs. Flynn and consolation by Mrs. Dewar.

W. H. Hunter of the North American Life Co. is in the Pass for a few days.

The Oddfellows entertained the Rebekahs on Tuesday evening at an enjoyable social. It is proposed to hold these events alternately every two weeks, each lodge entertaining the other.

Coleman Masonic Lodge is planning a dance to be held on Friday, April 2.

CANADA'S BUSIEST PRODUCTION LINE



There's no delay when
you order your new

CHEVROLET

COME to Oshawa for a minute. Step into General Motors' big manufacturing plants, birthplace of the new Chevrolets. Look at those cars come marching down the line! See with what care skilled hands weld unit to unit, bolt part to part—as Coupes and Coaches, Sedans and Cabriolets "grow up" in smooth succession before your eyes!

With thousands of these new models being shipped all over Canada, there's no delay when you order your new Chevrolet. So come to our showrooms now. Don't let another day go by without placing your order for the car that everybody's talking about... The new Chevrolet—the only complete car in the lowest price field.

.. for economical transportation

PRICED FROM

\$745

17 Pass. Sedan, Coupe, and 4-Door

MASTER DELUXE MODELS

FROM \$522

Delivered at factory Oshawa Ont.

Excludes taxes, license, freight, optional, accessories, and dealer charges—other prices

Crow's Nest Pass Motors • Blairmore